

Kaylee Forsting

(813) 787-5822 kayleehannart@gmail.com kayleehannart.com

14200 Cheval Danforth Ct. Apt. 105 Orlando, Florida 32828

EDUCATION

Ringling College of Art and Design, Sarasota, FL

Bachelor of Fine Arts, May 2020 GPA 3.29/4.0

Major: Illustration; Minor: Creative Writing

University of Central Florida, Orlando, FL

Masters of Fine Arts, 2021-Current

Major: Theater: Themed Experience

ILLUSTRATION AND DESIGN EXPERIENCE

Design Trainee, Carter's, Ringling College of Art and Design, Sarasota, FL, Jan 2019 and Jan 2020

A one-day training course on graphic design and illustration children's clothing working with industry professionals

- Designed, characters, repeat patterns, and graphics with typefaces for use on merchandise for baby boy and girl for a spring collection in versatile styles
- Followed company's professional and industry-standard design briefs while also completing market research to create functional designs with Adobe Illustrator and Photoshop for the spring season

Graphic Designer, Disney Creative Group, Ringling College of Art and Design, Sarasota, FL, Nov 2019-Jan 2020

Three-month long collaborative training workshop on graphic design, typography, and illustration for a selected event at the Disney Parks working with the Disney Creative Group to meet a deadline of January 2020

- Worked collaboratively with a team of three to create a cohesive brand and art direction for guest experience for an organic food stall at Epcot's International Food and Wine Festival
- Creatively problem solved using Adobe Illustrator to create assets that could be used for repeat patterns, graphics, and typography for branded merchandise and product while communicating with industry professionals to gain feedback

Surface Designer, American Greetings, Ringling College of Art and Design, Sarasota, FL, Nov 2018- Feb 2019

Three-month long creative design workshop for surface design creating wrapping papers and packaging for the winter season

- Worked with Adobe Illustrator, Photoshop and traditional methods to create graphics, and repeat patterns for a cohesive product line to meet a deadline of February 2019
- Studied and researched past and current trends to create a cohesive mood board and color story to deliver creative, whimsical and modern designs and patterns

LEADERSHIP AND WORK EXPERIENCE

Art Teacher, Sanders Memorial Elementary, Land O'Lakes, FL, Oct 2020-May 2021

- Create and plan creative STEAM lessons for around 500 students' grades K-5 for both on campus and remote learning
- Teach and facilitate students learning and artistic literacy by offering feedback and resources for students to express their artistic expression

Campus Activity Coordinator, Ringling College of Art and Design, Sarasota, FL, Aug 2018-May 2020

- Brand and advertise across campus and on social media for events which includes making posters and other promotional materials
- Organized large scale on and off-campus events including concerts, inclusivity workshops, Disney trips, and more.

Head Orientation Leader, Ringling College of Art and Design, Sarasota, FL, Jun 2019-Aug 2019

- Lead in training sessions for new and returning Orientation Leaders in topics such as: diversity and inclusion, customer service, and group activities
- Managed activities tailored to each group of Freshman and think on my feet when plans or activities need to change to keep engagement high

Teachers Assistant, Ringling College of Art and Design, Sarasota, FL, Jun-Jul 2018, Jun-Jul 2019, and Jun-Jul 2020

- Supported students individually and in groups of up to 8 by reteaching and critiquing student projects and sustaining a positive attitude
- Assisted in student learning by providing tailored support to help reinforce classroom topics, working with programs such as Adobe Illustrator and Adobe Photoshop

SKILLS

- Proficient in Adobe InDesign, Photoshop, Illustrator, Procreate on iPad, digital art, and Microsoft Office Suite.
- Experience with Pantone color system, mood boards, time management, collaboration, problem-solving skills, excellent communication, creating cohesive collections, trend analysis, color sense and layout, style versatility, sketching and mockups
- Traditional Experience: papercraft and sculpture, oil paint, acrylics, gouache, screen printing, color pencil, watercolor